



Franchise Services of North America Inc.

1052 Highland Colony Parkway, Suite 204
Ridgeland MS 39157
(601) 713-4333
www.fsna-inc.com

For Immediate Release

Franchise Services of North America Inc. Announces Financial Results for the Fiscal Year Ended September 30, 2011, Announces Six New Franchise Locations

CALGARY, ALBERTA, December 29, 2011

TSX-V Trading Symbol: FSN

FRANCHISE SERVICES OF NORTH AMERICA INC. (“FSNA” or the “Company”) announced today its financial results for the fiscal year ended September 30, 2011 and new franchise locations. Revenue and the net loss for the year ended September 30, 2011 were \$15,888,701 and \$316,940 respectively, as compared to revenue of \$16,212,522 and a net loss of \$732,595 for year ended September 30, 2010.

Tom McDonnell, the Company’s Co-Chairman and Co-Chief Executive Officer, stated, “While we are pleased with the reduction in net loss as compared to the prior year, during fiscal 2011 we continued to experience some unanticipated incremental run-off claims from the insurance portfolios that were moved to a first dollar program.”

Sandy Miller, the Company’s Co-Chairman and Co-Chief Executive Officer, added, “Though franchise sales activity continues to be challenging, the Company is continuing its efforts to expand its airport and neighborhood presence. Candidates are continuing to find challenges in the credit markets to obtain adequate fleet financing. Despite these ongoing challenges, we are pleased to announce the sale of six new Practicar franchises in Ontario and Alberta. The sales of Simcoe, Etobicoke and Thunder Bay, Ontario were completed and the revenue was reflected in our fiscal fourth quarter for the year ended September 30, 2011. Additionally, sales of Lacombe, Alberta; Carleton Place, Ontario and Finch & Bathurst, Ontario were completed after our fiscal year end and revenue from these sales will be reflected in the first quarter of our fiscal year ending September 30, 2012.”

About FSNA

FSNA is a publicly traded company listed on the TSX Venture Exchange. The Company and its subsidiaries own the following brands: U-Save Car & Truck Rental, U-Save Car Sales, Rent-A-Wreck of Canada, Practicar, Auto Rental Resource Center (“ARRC”), Xpress Rent A Car and Peakstone Financial Services.

U-Save, together with its subsidiary ARRC, has over 1,100 locations throughout the United States and is one of North America’s largest franchise car rental companies. Having primarily serviced the local market for the past 30 years, the Company is expanding into the airport market with plans for the opening of airport locations in the top 30 markets in the United States and the major airports in Canada. U-Save currently services 31 airport markets in 12 different states and 7 countries. U-Save Car Sales is an expansion of the U-Save brand into the car sales market, and provides goods and services to car sales operators looking to affiliate with a national brand.

Practicar Systems Inc. (a wholly owned subsidiary of FSNA) owns the rights to the Rent-A-Wreck® and the PractiCar® trademarks for all of Canada. The Rent-A-Wreck® system operates a network of 61 franchises from coast-to-coast in Canada, providing a range of vehicle rental, leasing and sales options to its customers. The Rent-A-Wreck® system has been in continuous operation in Canada since 1976.

For further information on FSNA or any of its operating subsidiaries please contact:

Tom McDonnell
Franchise Services of North America Inc.
(601) 713-4333

Forward-Looking Information

Certain statements made in this news release are forward looking in nature. The words “may,” “could,” “should,” “would,” “expect,” “intend,” “estimate,” “anticipate,” “believe,” or “outlook” and similar expressions often identify forward-looking information. By their nature, forward-looking statements require FSNA to make assumptions and are subject to inherent risks and uncertainties. There is significant risk that predictions, forecasts, conclusions and projections will not prove to be accurate, that FSNA’s assumptions may not be correct and that actual results may differ materially from such predictions, forecasts, conclusions or projections. FSNA’s forward-looking statements are qualified in their entirety by these cautionary statements. In addition, the forward-looking statements are made only as of the date of this news release, and except as required by applicable law, FSNA undertakes no obligation to publicly update these forward-looking statements to reflect new information, subsequent events or otherwise.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

-End of Announcement-