



Franchise Services of North America Inc.

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For Immediate Release

FRANCHISE SERVICES OF NORTH AMERICA ANNOUNCES THE OPENING OF TWO NEW U-SAVE CAR & TRUCK RENTAL LOCATIONS

RIDGELAND, MISSISSIPPI, November 29, 2016

TSX-V Trading Symbol: FSN

FRANCHISE SERVICES OF NORTH AMERICA INC. (“**FSNA**” or the “**Company**”) (FSN.V) announced today the opening of two new U-Save Car & Truck Rental locations in the U.S. Franchise Agreements were signed for two neighborhood locations in Hattiesburg, Mississippi, and Fulton, Missouri. FSNA is extremely excited about these new locations and the continued growth of the system.

About FSNA

FSNA is a publicly traded company listed on the TSX Venture Exchange. The Company and its subsidiaries own the following brands: U-Save Car & Truck Rental® (“**U-Save**”), U-Save Car Sales, Rent-A-Wreck of Canada, PractiCar, Auto Rental Resource Center (“**ARRC**”), Xpress Rent A Car, Sonoran National Insurance Company and Peakstone Financial Services.

U-Save, together with its subsidiary ARRC, has over 900 locations throughout the United States and is one of North America’s largest franchise car rental companies. U-Save currently services 19 airport markets in 13 different states. Although primarily based in the United States, U-Save has 18 international locations in Mexico, Greece, the Middle East, Latin America, and the Caribbean.

Practicar Systems Inc. owns the rights to the Rent-A-Wreck® and the PractiCar® trademarks for all of Canada. The Rent-A-Wreck® system operates a network of 61 franchise locations from coast-to-coast in Canada, providing a range of vehicle rental, leasing and sales options to its customers. The Rent-A-Wreck® system has been in continuous operation in Canada since 1976.

With more than 150 years of combined insurance experience, Sonoran National Insurance Group is licensed in all 50 states and serves customers in every part of the country. Sonoran provides an entire range of business and personal insurance solutions customized to the needs of the clients.

For further information on FSNA or any of its operating subsidiaries please contact:

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