



Franchise Services of North America Inc.

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For Immediate Release

**FRANCHISE SERVICES OF NORTH AMERICA INC. ANNOUNCES
DIRECTOR APPOINTMENT AND OTHER DIRECTOR MATTERS**

RIDGELAND, MISSISSIPPI, August 14, 2015

TSX-V Trading Symbol: FSN

FRANCHISE SERVICES OF NORTH AMERICA INC. (“**FSNA**” or the “**Company**”) (FSN.V) is pleased to announce the appointment of Steve Brandon of Jackson, Mississippi to the Company’s board of directors. For 25 years Mr. Brandon has provided legal representation to managers and individuals in claims involving harassment, discrimination, retaliation, and other types of business disputes in Mississippi, Tennessee, and Alabama. In 2010 Steve opened his own law practice, in Jackson, Mississippi, where he continues to work with individuals and managers, in the private and public sectors, to address and resolve employment and business issues. Mr. Brandon obtained his undergraduate degree from Mississippi State University, and his law degree from the University of Mississippi School of Law.”

The Company also announces that Bruce Donaldson has recently resigned from the Macquarie Group. Notwithstanding his resignation, Mr. Donaldson will remain on the Company’s board of directors as an independent director.

About FSNA

FSNA is a publicly traded company listed on the TSX Venture Exchange. The Company and its subsidiaries own the following brands: U-Save Car & Truck Rental® (“**U-Save**”), U-Save Car Sales, Rent-A-Wreck® of Canada, PractiCar®, Auto Rental Resource Center (“**ARRC**”), Xpress Rent A Car, Sonoran National Insurance Group and Peakstone Financial Services.

U-Save, together with its subsidiary ARRC, has over 900 locations throughout the United States and is one of North America’s largest franchise car rental companies. U-Save currently services 19 airport markets in 13 different states. Although primarily based in the United States, U-Save has 18 international locations in Mexico, Greece, the Middle East, Latin America, and the Caribbean.

Practicar Systems Inc. owns the rights to the Rent-A-Wreck and the PractiCar trademarks for all of Canada. The Rent-A-Wreck system operates a network of 61 franchise locations from coast-

to-coast in Canada, providing a range of vehicle rental, leasing and sales options to its customers. The Rent-A-Wreck system has been in continuous operation in Canada since 1976.

With more than 150 years of combined insurance experience, Sonoran National Insurance Group is licensed in all 50 states and serves customers in every part of the country. Sonoran provides an entire range of business and personal insurance solutions customized to the needs of its clients.

For further information on FSNA or any of its operating subsidiaries, please contact:

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